

#YourAwardsOurThankYou

Organised by the British Security Industry Association



**BRITISH
SECURITY
AWARDS**

CELEBRATING SECURITY EXCELLENCE

SPONSORSHIP OPPORTUNITIES 2025



THE VOICE OF THE PROFESSIONAL SECURITY INDUSTRY

Official **Organiser**

Celebrating Security Excellence

We really enjoyed the day, our client and Executive members had a great time, and you can count on our support and attendance next year as well.

Nick Batchelor, G4S

Great event yesterday, I've had loads of positive feedback from those that attended.

Chris Smith, Mitie

It was a fantastic event, really well-produced.

Damian Gawal, Securitas UK

Thank you so much for your hospitality and perfectly organised BSIA Awards. We had a great time and great networking.

Gosia Moskwa, Intersec

Thank you to the BSIA for a wonderful afternoon at the British Security Awards. It was great to see some of our ISIA members and trusted suppliers picking up awards. Well done to all of today's deserving winners.

Sarah O'Donnell, ISIA

A fantastic event, all the team did a wonderful job, it really was first class. Thanks again and well done team BSIA!!

Gideon Reichental, Clearaway

Your Awards. Our Thank You.

The **British Security Awards** takes place on Tuesday 17 June 2025 at the Royal Lancaster London, and we would like to invite you to take part in the leading security event of the year as one of our sponsors.

The **British Security Awards** is our flagship event, attracting over 400 guests, coming together to celebrate and recognise achievements from the security industry over the past 12 months.

We look forward to your participation in one of the most important dates in our calendar.

Mike Reddington

Chief Executive

British Security Industry Association

Why companies sponsor our awards

The British Security Awards in numbers.

27 We started our awards scheme in 1998, 27 years ago, the first of its kind in the industry, growing year on year and increasing our influence and reputation as the leading industry awards.

45 The combined years of companies who have agreed to repeat a sponsor category at the British Security Awards for more than three years, aligning their name to a chosen category.

70 The percentage of security companies in the UK that we represent who manufacture, distribute and install electronic and physical security equipment and provide security officer services

250 Every year we have a record breaking amount of entries from across the security realm, covering all disciplines, both established and new onto the market.

500 Attendees from some of the largest and innovative companies driving the industry forward; industry leaders and their teams use our event not just for celebrating security excellence but for networking and business.

30,000 We have a large dedicated following across our social media. Our members are active participants, liking and sharing posts, in which all sponsors are referenced.

50,000 The number of visits to our British Security Awards website and the BSIA during the awards season, where our sponsors are prominently displayed.

Individual category sponsorship

£3,500

The British Security Awards showcases the best in a wide range of categories that highlight the innovators of our industry. The following awards are currently available to sponsor:

Best Use of Technology

A company or individual who have made the most effective use of technology in developing new solutions for clients.

Apprentice of the Year

An individual who demonstrates outstanding promise as either an engineer or business apprentice.

Management Excellence

Managers across the security business realm who display a high level of proficiency and values that reflect their organisation.

Excellence in Leadership

Leaders of security business companies exhibiting the ability to connect and develop relationships that support a high level of trust and credibility.

National Partnership

A company that has delivered a UK based project, in conjunction with a customer or partner organisation, which showcases the capability of the UK security industry.

Environmental Project

A company that has delivered in addressing improvements to how the industry works in creating a cleaner environment.

Large Business/SME of the Year

A business working within the professional security that has made a significant contribution in the last 12 months (two separate categories).

Innovative Security Project

A project that represents a first for the industry, for a particular market or a new application for an existing security solution.

Installer of the Year

A security installation companies who have gone above and beyond in delivering an innovative service to a customer.

Corporate Social Responsibility

Companies who have demonstrated their commitment to creating a better work and community environment.

EDI Champion

An individual or company who have introduced successful and innovative policies/work practices that promote diversity, inclusion and social mobility.

Contribution to the Industry

An individual who has not only dedicated themselves to a career in security for 20+ year but has shown outstanding leadership and flair.

Benefits of category sponsorship

Pre-event promotion

- Banner advert on our websites.
- Inclusion in all website on both BSIA and Awards website material referencing the awards.
- Inclusion in member magazine *BSIA Connect*.
- Inclusion in BSIA press material sent to all leading security trade publications.
- Social media promotion (**five posts**) on LinkedIn and X reaching over **30,000** followers.



On-the-day promotion

- Includes **FIVE** places at lunch (worth **£1,225**).
- Opportunity to present category award to winner.
- Support highlighted in speech at lunch and prominent acknowledgement in audio visuals.
- Photo and video opportunities to raise your profile on BSIA promotional materials.
- Company logo on event programme.
- Photograph opportunity with principal guest.
- Display of promotional banner at reception.
- Your company logo on the table plans.



Post-event promotion

- Acknowledgement on all press material sent to all leading security trade publications.
- Acknowledgment in *BSIA Connect*.
- Feature in Awards Souvenir programme, sent to our 300 members.
- Social media promotion (**three posts**) on LinkedIn X reaching over 30,000 followers.



Headline and lunch sponsorship

£12,000



The **British Security Awards** offers up a fantastic 3-course meal and forms a major part of the day's activities. This package offers you the chance to be headline sponsor of the awards, as well as sole sponsor of the lunch.

The package also includes the prominent use of your logo in all British Security Awards marketing, a free advert and feature in the awards programme, a chance to put your logo on each table number and branded gifts for each guest, acknowledgement from the main speaker, logos on the main screen during the lunch. The package includes **TEN** lunch tickets, and the chance to **exclusively sponsor the Chairman's Award**.

Pre-lunch networking drinks

£3,500

We can offer you the chance to promote your company by branding the area, sponsoring a drink and placing your logo in the programme and includes **FIVE** tickets to the lunch.

Get your brand in front of 500+ security professionals networking and celebrating the end of an excellent ceremony!



Awards programme advertising

£850.00



Each guest upon arrival will get the **British Security Awards** souvenir programme that contains all the citations of the finalists as well as the menu and biographies of the speakers.

This is an opportunity to get your brand in front of everyone in attendance with a one page advert as they read about the day's finalists and discuss their choice of three courses!

Frontline Security Personnel category sponsorship **£19,000**

The British Security Awards begins with our regional frontline security personnel awards, with regional winners becoming national finalists, representing their companies across five categories:

Customer Experience Champion

An individual operative who consistently provides excellent, long-term customer experience to their clients. .

Security Manager of the Year

A managerial operative who clearly demonstrates continuous and consistent excellence in a senior capacity.

Gaby Hutchinson Award for Best Newcomer

New security operatives who have shown outstanding promise from starting as an industry novice.

Outstanding Act

An operative who has used their skills, initiative, and ability to act speedily, appropriately and possibly in a dangerous situation.

Best Team

Teams of three or more operatives who have worked effectively together to provide an excellent above and beyond service.

This major package includes regional and national sponsorship starting in November 2024 and running to June 2025, and includes your logo on all regional certificates (up to **80** individual certificates, presentation to the **five winners** at the national event, logo on all social media posts (up to **20** posts during nominations, announcements and awards

The package also includes the prominent use of your logo in all British Security Awards marketing on the day, a free advert and feature in the awards programme, a feature in our quarterly magazine BSIA Connect during the lunch, The package also includes **TEN** lunch tickets on the day.

Nominations

Nominations for the British Security Awards 2025 open this **November** (for regional security personnel and **December** for national business) and close in March. Our regional personnel winners and national finalists in all categories are announced in April.



Venue and ticket prices



The **Royal Lancaster** is an iconic event venue in West London; the British Security Awards will be hosted in its Nine Kings Suite from 12pm on Tuesday 17 June.

Tickets start at **£230** for members (**£245** for non members) and go on sale in **March** but we will be releasing a strictly limited run of **100** discounted early bird tickets in **January** and **February**.

Get involved!

Ready to reserve sponsorship?

comms@bsia.co.uk

Want to reserve early bird tickets?

awards@bsia.co.uk

Looking to enter the awards?

www.britishsecurityawards.co.uk/nominate



Your Awards. Our Thank You.



The **British Security Awards** started as the **BSIA Annual Luncheon & Awards** in 1998, rebranding to its current iteration in 2018. It has awarded over **300** individuals and companies during that time, growing from awarding in seven categories to twenty in 2023.

Notable presenters over the years include; **HRH Princess Anne**, various Home Secretaries including **Rt Hon Jack Straw MP**, broadcaster **Andrew Neil**, the **Reverend Richard Coles**, **Dame Cressida Dick** and most recently **Nick Ross**.

The awards has taken place every year since then, including during lockdown, taking advantage of modern technology, with presenters and sponsors sending in their homemade films for the BSIA awards team to piece together an online event show, interspersed with short films.

Thankfully this only happened in 2020 and 2021, as awarding people in real time and celebrating together will always be the best way!

The British Security Awards is owned and organised by the **British Security Industry Association**.

Organised by the British Security Industry Association



BRITISH SECURITY AWARDS

CELEBRATING SECURITY EXCELLENCE

See you on 17 June 2025!

#YourAwardsOurThankYou

Organised by the British Security Industry Association



**BRITISH
SECURITY
AWARDS**

CELEBRATING SECURITY EXCELLENCE

SEE YOU IN JUNE 2025



THE VOICE OF THE PROFESSIONAL SECURITY INDUSTRY

Official **Organiser**